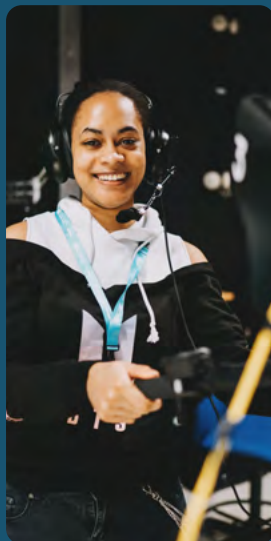




Inspire
Education Group

EMPLOYER SKILLS PROGRAMME

Shape your future workforce



Peterborough
College



Stamford
College



University Centre
Peterborough

WHO WE ARE

Inspire Education Group is a successful provider of further and higher education with two main campuses in Cambridgeshire and Lincolnshire.

The Group also delivers specialist commercial training for employers locally, regionally and nationally.

We seek to transform the lives of our students and trainees, preparing each for their next step, whatever that might be. We support employers to develop their people and their organisations. We strive to make a positive contribution to the prosperity and wellbeing of our diverse communities.

We will continue to create and nurture long-term, strategic partnerships that support us in responding to the needs of our different communities, contributing to the social and economic prosperity, growth and aspiration of our locales, and building the resilience of our Group.

People are at the heart of our Group, whether that is our students and trainees, our partners in industry and local services, or our staff who deliver outstanding education and training and shape our culture, ethos and values.

Our Further and Higher Education Providers:



Peterborough College



Stamford College



University Centre Peterborough



WHAT IS AN EMPLOYER SKILLS PROGRAMME?

Our Employer Skills Programme brings together students, educators and employers to establish long term partnerships that will inspire the next generation and provide them with the relevant knowledge, skills and behaviours to succeed.

This dedicated approach will demonstrate our commitment towards consistently improving skills and job opportunities for students and responding to the needs of our local employers. By involving employers in the design and delivery of our curriculums, we are aligning our strategy with employer needs and ensuring our students develop modern and sector specific skills for success.

A central feature of our Employer Skills Programme is the opportunity for employers to become an active member of our new initiative. We aim to have a link for each of our subject areas where employers can become an integral part of our comprehensive and collaborative approach to academic and hands-on learning and progression on to securing employment.

The Employer Skills Programme enables students, educators and employers to identify collectively, the necessary knowledge, skills and behaviours which are essential for economic success, specifically throughout Lincolnshire, Cambridgeshire and Peterborough.

This collaboration will influence our curriculum to develop practical skills and experience that employers want and need from employees.



HOW DOES IT WORK?

The aim of the programme is to encourage employers to work with IEG and support our students by:

- Co-designing the intent and implementation of our curriculum and training provision.
- Contribute to creating an inspirational learning experience through employer-led activities.
- Support with providing the skills training required for your business and wider industry via masterclasses and work experience.
- Enable the delivery of a talented workforce so your business and industry will thrive.
- Opportunities to attend our Industry Employer Boards, to discuss key themes and issues flagged by industry to ensure the College can respond proactively.



Bradley Parker

Former Air and Defence College Student

After achieving a Level 3 National Diploma in Computing through the Air and Defence College programme at Stamford College, Aircraftman Bradley Parker successfully completed Basic Training at RAF Halton, and is now preparing to become a Cyberspace Communications Specialist.

Bradley said, "The College provided me with extensive background knowledge, important points of contact and the qualifications I needed to achieve my career goals, which is something I'm extremely grateful for."



HELP SHAPE YOUR FUTURE WORKFORCE AND BE PART OF OUR EMPLOYER SKILLS PROGRAMME

When an employer registers, they will pledge their support based on the capacity and commitment that suits their organisation. This includes leading a number of activities for our students, such as masterclasses, workshops, site visits, volunteering opportunities and industry placements. Alternatively, employers can run projects and competitions that our students can take part in, testing their knowledge and skills in a real business context.

CURRICULUM DESIGN

The Employer Skills Programme sponsors will work with College managers, curriculum staff and students on the planning and design of course content to ensure that the College offer meets local economic growth plans, addresses skills shortages and enables students to enter the workforce with the knowledge, skills and behaviours required by leading employers.

GUEST SPEAKER SLOTS

Deliver a guest speaker slot to an audience of students interested in a career within your industry.

Our students are looking for an insight into your industry, or into the requirements for a specific role within the sector. You can choose whether to speak at a lecture to a large audience, a small group talk or a round table discussion and we are flexible on timings.

INDUSTRY EMPLOYER BOARDS

Be part of our employer boards and come together with other employers to discuss how the College provision can shape the employment needs of the local area and respond proactively.

Want to get involved? Contact us:
01733 762121
apprenticeship.admin@ieg.ac.uk

HOST A VISIT

This is your chance to open up your business and show our students behind the scenes.

As well as a chance to showcase a workplace you're proud of, you can inspire future job applications and set-out the expectations for behaviours in the workplace.

SET AN INDUSTRY BRIEF

Work collaboratively with our curriculum staff to develop the high-level thinking and problem-solving skills that students will need to demonstrate in the workplace, by setting real business projects, challenges and competitions. You can set tasks that are completed in College, in a work environment, or out in the community, with an end goal of having genuine benefit to your company long after the project has been completed.

OFFER INDUSTRY PLACEMENTS

Industry placements are a great way to develop your prospective future workforce. You will receive fresh insight into your organisation through well-planned placements, based on meaningful tasks that support your business, while providing our students with the opportunity to further develop their knowledge and practical skills so that they are ready to enter the world of work and can complete their studies to a high level.

EDUCATOR INDUSTRY INSIGHTS

In addition to student placements, employers can also benefit from hosting educator opportunities whereby our staff will work with or shadow your employees. These opportunities help to maintain the dual professionalism of our educators, who often started their career in industry, through refreshing their knowledge and skills so that this translates into their curriculum design and delivery.



FREE



Inspire
Education Group

Multiply

Boost your workforce's skills with bespoke programmes and maths qualifications, delivered by expert tutors at no cost to you or your organisation.

- ✓ On your site to suit your team
- ✓ Flexible, responsive delivery
- ✓ Great for recruitment and career progression
- ✓ Get an overview of your team with bespoke courses
- ✓ Suitable for adults over 19 years old who don't already have a GCSE maths grade C/4 or higher



For more information, please contact:
ross.coupland@ieg.ac.uk

"Businesses who develop their employees' numeracy skills can boost productivity, increase profits, and improve employee retention."



Inspire
Education Group



RETROFIT
ACADEMY CIC

RETROFIT

There are 27 million homes in the UK and the majority will need Retrofitting to meet the UK's legally binding commitment to be carbon neutral by 2050.

With thousands of career opportunities in the Retrofit sector, now is the perfect time to join this fast-growing industry.

- ✓ **Award in Understanding Domestic Retrofit** Level 2
- ✓ **Certificate in Domestic Retrofit Advice** Level 3
- ✓ **Award in Domestic Retrofit Assessment** Level 4
- ✓ **Diploma in Retrofit Coordination and Risk Management** Level 5



Find out more and apply:
www.peterborough.ac.uk | www.stamford.ac.uk

TESTIMONIALS



"Working with the College is a huge benefit, not only for the

students to see what the Royal Air Force is like to work in, but for our trained chefs to offer their skills and knowledge to the trainees.

There is a huge shortage of trained individuals in the catering trade, and working alongside the students has directly helped the Royal Air Force to recruit."

Sgt Steve Hobson

*Executive Chef,
Royal Air Force Waddington*



"As a former student of Peterborough College, I am delighted to be able to provide my support, now, after 35 years working in the industry.

I visit the College several times a year – sometimes to work with the students on dinners and sometimes just to advise and encourage them during the day. There is a real shortage of skilled and talented staff throughout the hospitality industry and it is important that we all do what we can to encourage the next generation.

We also offer students the opportunity to gain hands-on experience at some of our major events.

For example, each year, 8 to 10 Peterborough College students work on our festivities over Derby Weekend at our country clubhouse near Epsom. We also provide visits to our clubhouse in Pall Mall, London, to show them the range of opportunities available within our amazing and diverse industry.

We have had many former Peterborough College students come to the Royal Automobile Club to start their career and we look forward to having many more."

Matthew Marshall

*Executive Chef of Clubhouses,
Royal Automobile Club*





HOW WILL MY ORGANISATION BENEFIT?

When any employer becomes a part of the Employer Skills Programme, they can benefit from:

ACCESS FUTURE TALENT

The opportunity to recruit from our pool of talented and ambitious students, giving them the chance to choose their future workforce from the local area.

ONLINE STAFF TRAINING PACKAGES

Access flexible online training packages for your organisation, covering key business topics including GDPR, Equality and Diversity, Safeguarding, British Values, Prevent and English and Maths.

PROMOTION OF YOUR ORGANISATION

Attend College Open Events, careers activities and parents' evenings to outline your organisation and the career pathways available. We'll also promote your involvement on our College websites and social media channels.

OTHER PARTNERSHIP BENEFITS INCLUDE:

As a partner of the employer Skills Programme we will also:

- Display your logo on the IEG website.
- Give your brand exposure through our digital networks.
- Write and circulate a PR piece to announce the partnership.
- Opportunity to display your logo at College events, including open evenings, providing brand exposure to staff, current students, parents and future learners.
- Send you VIP invitations to key College events, providing networking opportunities.
- Send you an invitation to join our Employer Industry Board and T Level panel, who will shape the future talent trained by IEG.

Want to get involved? Contact us:
01733 762121 | apprenticeship.admin@ieg.ac.uk

TESTIMONIALS



**ALLISON
HOMES**

"Allison Homes is all about building great communities, mutually beneficial relationships and investing in our

next generation. We take pride in developing local young talent, and working closely with Inspire Education Group (IEG) has provided great synergy for both parties.

We have found IEG to be supportive and engaging with our apprentices, ensuring they achieve their aspiration to learn new skills and attain their career goals. Our successful working relationship has led to us becoming IEG's primary sponsor for construction, a great honour that we are immensely proud of as a company."

RAGDALE HALL
a dedicated SPA like no other

"Being an employer academy, we have regular communication with students throughout their training. We know students are trained to a good standard, and by visiting and presenting career talks, we can make sure we can be their first career choice, helping us to maintain our continuous recruitment initiatives."

Lynne-Marie Benzie

Ragdale Hall Spa Training and Development Supervisor



BE PART OF OUR EMPLOYER SKILLS PROGRAMME

- ✓ **Animal Care and Animal Management**
- ✓ **Automotive**
- ✓ **Business and Accountancy**
- ✓ **Catering**
- ✓ **Construction**
- ✓ **Creative Arts**
- ✓ **Digital and Information Technology**
- ✓ **Education and Childcare**
- ✓ **Engineering and Manufacturing**
- ✓ **Hairdressing, Barbering and Beauty Therapy**
- ✓ **Health Care and Adult Nursing**
- ✓ **Media, Broadcast and Production**
- ✓ **Science**
- ✓ **Sport and Public Services**



Want to get involved? Contact us:
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T LEVELS: GET INVOLVED

WHAT ARE T LEVELS?

T Levels are new, 2-year, Level 3 qualifications for 16 to 19-year-olds. Designed with employers, each T Level is equivalent to 3 A Levels and helps young people develop the knowledge, attitude and practical skills to progress into skilled employment, an apprenticeship or further study.

For more information, visit the T Levels employer website www.tlevels.gov.uk

WHY IS THE INDUSTRY PLACEMENT IMPORTANT?

Every T Level student must complete an industry placement that lasts a minimum of 315 hours (approximately 45 days). This is to provide young people the invaluable opportunity to put their learning, knowledge and skills into practice in a real workplace environment.

Industry placements also give employers a unique opportunity to develop new talent and help young people become work ready.



T-LEVELS
THE NEXT LEVEL QUALIFICATION



BENEFITS TO EMPLOYERS

- Attract motivated young people to your business, bringing in imaginative and new ideas.
- Improve the recruitment pipeline for your business.
- Address local and national skills gaps by helping young people develop the skills your industry needs.
- Develop existing staff's mentoring and management skills.
- Build a more diverse and creative workforce.
- Play an important role in the local community.
- Build partnerships with local training and education providers.
- Save recruitment costs by providing the opportunity to see what the young person can offer, on a no obligation employment basis.



80%
CLASSROOM
20%
WORKPLACE



THINKING ABOUT TAKING ON AN APPRENTICE?



If you have full-time staff over the age of 16 who do not yet have a relevant qualification in the area they are working in, you can access training (subject to eligibility) for them through the Apprenticeship route. If you would like to employ a new member of staff as an Apprentice, we can help.

DIRECT EMPLOYMENT

After taking a recruitment brief, we will support you to advertise your vacancy on the Apprenticeship website, through JobCentre Plus, as well as through the College's official websites and social media channels.

Once the vacancy has closed, we will support you to shortlist applications against a set criteria and invite successful candidates into College for assessments and informal interviews. We will then support you to organise formal interviews with each candidate.

Once you have selected a candidate, we will arrange the Apprenticeship training and provide you with ongoing support from an assessor who has knowledge of your industry.

WHY WORK WITH US?

Tangible results We identify skills gaps and ensure you see an improvement in productivity.

We work closely with employers to develop a training programme that perfectly fits your needs.

Extensive experience working with small, medium and large employers across a range of industries.

Ongoing support from assessors with in-depth knowledge of the industry

Central, easy to access locations across Peterborough, Lincolnshire, Rutland, Leicestershire and Northamptonshire.

Specialised equipment to support Apprentices to become an expert in their field and recruit the best candidates for your needs.

WHAT DO WE OFFER?

We have extensive experience of working with small, medium and large organisations in a range of sectors and business areas.

ACCOUNTANCY AND FINANCE

Accounts Finance Assistant
Payroll Administrator
Assistant Accountant

BUSINESS AND IT

Business Administrator
Customer Service Practitioner
Customer Service Specialist
Digital Marketer
Digital Support Technician
Information Communications Technician
IT Solutions Technician
Team Leader or Supervisor

CARE AND SCHOOLS

Adult Care Worker
Lead Adult Care Worker
Community Activator Coach
Community Sport and Health Officer
Early Years Practitioner
Early Years Educator
Teaching Assistant

CONSTRUCTION

Bricklaying
Carpentry and Joinery
Plumbing and Domestic Heating
Installation/Maintenance Electrician
Domestic Electrician
Property Maintenance Operative
Gas Engineering Operative

ENGINEERING

General Welder
Engineering Fitter
Machining Technician
Engineering Technician (Mechatronics/Product Design/Technical Support/Tool Maker)

HAIRDRESSING

Hair Professional
Barbering Professional
Advanced Creative and Hair Professional

LEGAL

Paralegal

VEHICLE MAINTENANCE

Motor Vehicle Service and Maintenance
Heavy Vehicle Service and Maintenance

Want to get involved? Contact us:
01733 762121 | apprenticeship.admin@ieg.ac.uk

Let Inspire Education Group support you with upskilling your workforce. Contact us now to discuss your business needs.

apt | Anglia Professional Training

Professional training in Accountancy, Legal Services and Management & Leadership

- ✓ Fully accredited with AAT, CIMA, ACCA, ICAEW, CILEx and CMI
- ✓ Highly experienced, specialist tutors
- ✓ Latest industry facilities and software



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Anglia Professional Training, Endeavour House,
Saville Road, Peterborough, PE3 7PS



Peterborough College



Stamford College

FREE COURSES

FOR YOUR EMPLOYEES

We are excited to offer a wide range of nationally-recognised qualifications, delivered **entirely online** and **fully-funded** for adults aged 19 and over.

- ✓ Data Protection and Data Security
- ✓ Cyber Security
- ✓ Coding Certificate
- ✓ Mental Health First Aid
- ✓ Falls Prevention Awareness
- ✓ Business Improvement Techniques



All of our courses are **available online** and are completely **free of charge**, making them an affordable option for individuals and organisations looking to develop their business skills and knowledge.

Search '**Distance Learning**' on our websites to see our full range of courses and to apply!
www.stamford.ac.uk | www.peterborough.ac.uk

Part of the Inspire Education Group

UNIVERSITY CENTRE PETERBOROUGH

TEF
2023
Silver

It's never too early or too late to explore studying at university. You could gain a degree part-time just 1 day per week.

Study where **80% of students achieved a 2:1 or above in 2023** and at a university recently recognised amongst the best institutions in the country, including the world-class Russell Group universities, Kings College London, University College London, Queen Mary University London and The University of Manchester, with their TEF Silver award.

- Our £10M university on your doorstep.
- Over 40 degree-level courses.
- Courses are designed with employers to ensure you are career-ready.
- Get support with UCAS and loan applications.
- We get to know you and let you know about suitable work placements and employment opportunities.
- Timetables designed to work around your work and personal commitments.
- Nationally-recognised high student satisfaction rates.

VISIT AN OPEN EVENT

Explore our lecture theatres, meet our dedicated staff and hear first-hand from our students. **Book your place at** www.ucp.ac.uk/events



STUDY FROM JUST ONE DAY PER WEEK!

Courses include:

- ✓ **Engineering**
- ✓ **Business**
- ✓ **Computer Science**
- ✓ **Marketing**
- ✓ **Management Accounting**
- ✓ **Human Resources**



EXPLORE OUR WEBSITE

Scan to view our website, where you can see more details on our courses, read all our latest news, and get in touch with us if you have any queries.

**Shape your future
workforce.**



**Contact our Employer
Partnerships team:**

01733 762121

apprenticeship.admin@ieg.ac.uk



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