

A degree in Business Management provides the skills and knowledge for a wide range of careers in both the public and private sectors.

## BA (Hons)

# Business Management

Mode of study	UCAS code	Institution code	Fees
3 years full-time	N290	P55	£3,145 p/a 08/09
6 years part-time	n/a	n/a	£1,570* p/a 08/09

Part-time applicants apply to University Centre Peterborough direct.

**The course is designed to prepare you for work in industry as well as build your academic abilities for possible further study at masters' level.**

This course is ideal for anyone seeking a well respected Business Management qualification. The course covers a variety of topics such as accountancy, human resources, law, marketing, strategic management, economics.

## Course content

### Level 1

- Learning and Skills Development in Business
- Business Environment
- Introduction to Business Law
- Managing People, Finance and Marketing
- Analysis of Business
- Web Design for Business.

### Level 2

- International Business
- Management Accounting
- Marketing Management
- Research Skills
- Information Systems
- Principles of Human Resource Management
- Database Systems for Management.

### Level 3

- Strategic Management
- Operations Management
- Final Year Project

- Practice of Marketing
- Creative Problem Solving
- Advanced Strategic Management
- Ethics and Governance.

*Topics may be subject to change.*

## Attendance

Visit [www.anglia.ac.uk/ucp](http://www.anglia.ac.uk/ucp) for timetable information.

## Assessment

The course is assessed through a combination of coursework (including essays, seminars, reports, presentations and case studies) and exams.

## Entry requirements

You will need grade C or above in GCSE English and Maths and one either a full Access to Higher Education Certificate; 160 points from two A Levels; or an advanced level qualification such as BTEC National. If you are a mature student and do not qualify by any of these routes, please call us to discuss admission on previous qualifications and experience.

## Careers

The course prepares you for a wide variety of business/management positions including general management, human resources, marketing, finance and operations management.

**For more information and to apply:**

click: [www.anglia.ac.uk/ucp](http://www.anglia.ac.uk/ucp) mail: [ucp@anglia.ac.uk](mailto:ucp@anglia.ac.uk) call: **0845 271 3333**